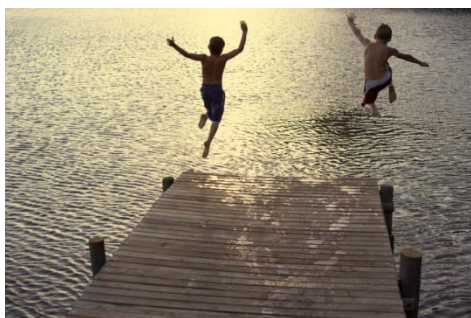


Attention Nevada WIC Vendors: SEBTC is back!

The Summer Electronic Benefit Transfer for Children (SEBTC) demonstration program that piloted in summer, 2012 is also in effect for summer, 2013. The program period will run from June 1 to August 31, 2013

SEBTC uses the Women, Infants and Children (WIC) electronic benefit transfer (EBT) system, therefore SEBTC cards are valid at any WIC-approved vendor in Nevada. However, please note that the pilot applies to children living in Washoe County, Douglas County and Lyon County, so most of the purchases will be made in these counties. Should the children visit other parts of the state during their summer break they may use the benefits at any WIC-approved store.



What is SEBTC?

Summertime is an especially difficult time for children in low-income households. Without the benefit of subsidized school lunches during the week, household food budgets necessarily increase. For families with limited and fixed incomes, this often means downgrading meal quality to feed children when school is not in session.

SEBTC is a pilot program funded by the United States Department of Agriculture (USDA) to examine the effectiveness of offering an alternative means of obtaining nutritious foods using the WIC EBT benefit delivery model during the summer months, when children are not attending school. Eligible school-age children who participated in the 2012 demonstration program from Washoe, Lyon and Douglas county school districts will receive benefits in 2013. The SEBTC program period, June 1, 2013 through August 31, 2013, will be divided into 3 benefit months: June 1-June 30, July 1-July 31 and August 1-31. Families with eligible children may use their SEBTC card at currently authorized WIC vendors statewide.

While most families will primarily use their SEBTC cards in the Washoe, Douglas and Lyon counties, families may use the card at any WIC authorized store in the State of Nevada.



SEBTC cards look like the WIC EBT card, with the added line "Summer EBT for Children."

How does SEBTC work?



Food items purchased with an SEBTC card must be separated and rung up separately from purchases being made with a WIC EBT card. This is required whether store registers are integrated or not. Because the SEBTC card is different from the WIC EBT card, foods must be rung up separately to ensure proper debiting when shoppers use WIC and SEBTC cards during the same shopping transaction.

Cashiers or clients select WIC as the transaction type on the Point of Sale (POS) machine when ringing up a sale or making an SEBTC balance inquiry.

Many, but not all, WIC-approved foods are also approved for the SEBTC program. Cashiers will still reference the blue cashier cards that are provided for all WIC EBT transactions.



Approved Food Categories for SEBTC 2013



64 ounce Plastic Bottle or Carton Juice

Least Expensive Reduced Fat milk

Hot or Cold Breakfast Cereal

Least Expensive Large Eggs

Cheese

Whole Grains (Breads, Tortillas, & Brown Rice)

Canned Beans

Peanut Butter

Canned Fish (Tuna or Sardines)

CVB (Cash Value Benefit for Fruits & Vegetables)



The approved food items for the SEBTC program are also approved for the WIC program. Participants are allowed the same approved cereals, juices, cheeses etc.

NOTE: If it is not WIC approved, it is not SEBTC approved!



Important Reminders:

- ✓ Do not enter the participant's pin number for them; participants must enter it themselves
- ✓ SEBTC participants are not allowed white potatoes (same as WIC)
- ✓ As with WIC transactions, the cashier must scan or otherwise determine if foods are WIC-approved and/or least expensive when least expensive is specified. If the item does not comply, the cashier must refuse the item.
- ✓ Cashiers must accept coupons and store value cards. They are processed the same as with WIC transactions.
- ✓ The receipt must indicate "WIC" or "SEBTC" so that the participant cannot exchange the items for an item that is NOT WIC-approved.
- ✓ Never ask the participant to pay the difference between the requested price and the max allowable price paid by the WIC/SEBTC program. It is not the same as paying the difference for the Cash Value Benefit.
- ✓ SEBTC participants may purchase **any brand** of peanut butter, beans, tuna, cheese, sardines, and whole grains as long as they meet the WIC requirements.
- ✓ Treat SEBTC customers the same as other customers. SEBTC participants may not be discriminated against. SEBTC customers must be able to shop at your store during the store's regular hours.
- ✓ SEBTC purchases must be made at a WIC lane with JP Morgan Point of Sale (POS) equipment if the store is not fully integrated.
- ✓ SEBTC will operate from the same UPC database that the WIC program currently uses. The maximum allowable reimbursement (MAR) price will be the same for SEBTC purchases as for WIC purchases.

- ✓ Your store will be reimbursed for SEBTC purchases the same way that it is reimbursed for purchases made by WIC participants.
- ✓ SEBTC participants may pay the difference on Cash Value Benefit (CVB) purchases.

General Program Information

(888) 729-9390

(775) 684-4276

For further information, questions or concerns contact:

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